

# Tier 1

**\$600 / month**

## Member Benefits

- Access to MFA end-of-week Friday wrap up meeting
- First access to any new content created by Mr Fence Academy
- Access to New Member orientation and how-to video files through Loom videos
- Access to the MFA training library for company files and systemization
- Preferred hosted location for installation training
- Exclusive access to our Private Mr. Fence Academy Facebook group
- Access to existing installation test and manuals
- Access to MFA help-desk for miscellaneous issues
- Access to JobNimbus & Arcsite starter template through host company (additional cost)
- Access to preferred benefits from DOTCOM and JRL Local (Website/SEO/Social/Marketing/branding/etc)
- Given early and priority invitation to yearly “Retreat” and or “Overdrive” (additional cost)
- Access to have a private installation training event for your company. (additional cost)
- Access to a-la-carte 1-on-1 coaching opportunity (\$200 / 1-hr session)
- 5% upgrade credit to your Mr. Fence Tools order, with active membership

## Curated Company Google Drive folder

- **Templates Provided:**
  - **Budget** - the baseline to knowing your numbers and discovering your ‘magic number’
  - **Production Schedule** - the who, what, when, where, and why of your day to day operations
  - **Key Performance Indicators (KPIs)** - track your day to day, week to week, and yearly: sales process, installation efficiencies, and financial goals through data tracking and reporting
  - **Job Analysis** - tracking individual foreman performance and determine the true gross profit for each installation
  - **Sales Pipeline** - Track your sales per person per project and keep your team accountable
  - **Sales per Month** - Track your monthly sales and ensure you’re hitting your sales goals

## Loom Videos

- **Videos covered but not limited to:**
  - New Member Orientation
  - How-to Google
  - How-to Member files
    - Budget
    - Key Performance Indicators (KPIs)
    - Production Schedule
    - Job Analysis
    - Sales Pipeline
    - Sales per month
  - Installation Training
  - Business Coaching (Yearly Retreat)
  - Marketing / Social / Website / Customer Facing

# Tier 2

**\$1400 / month**

## Member Benefits

- **Tier 1 Benefits**
- 4 hours per month of 1-on-1 coaching sessions (1/week)
- Access to Monday, Tuesday, and Friday MFA wide & specialty coaching group meetings
- Assigned 'Tribe' coach for small group meetings once per week
- Yearly budget reviews (Final review with Shawn King)
- Access to our team for questions and concerns in your company through text, email or phone call
- Provide contacts for service providers we use within our operation when needed
- Access to our supply chain of material at contractor's price
- Availability to send your team to work with our team for experience, you pay lodging, travel, food, & wages
- Availability to send your team to hosted installation trainings you pay lodging, travel, food, and wages
- \$1500 upgrade credit towards a 3rd person in the same room as the purchaser (single room) at the retreat
- Pay for 1 day of private installation training receive an upgrade of 1 additional day (back to back days)
- 10% upgrade credit to your Mr. Fence Tools order, with active membership

## Curated company Google Drive folder

- **Templates Provided:**
  - **Budget** - the baseline to knowing your numbers and discovering your 'magic number'
  - **Production Schedule** - the who, what, when, where, and why of your day to day operations
  - **Key Performance Indicators (KPIs)** - track your day to day, week to week, and yearly: sales process, installation efficiencies, and financial goals through data tracking and reporting
  - **Job Analysis** - tracking individual foreman performance and determine the true gross profit for each installation
  - **Sales Pipeline** - Track your sales per person per project and keep your team accountable
  - **Sales per Month** - Track your monthly sales and ensure you're hitting your sales goals

## Loom Videos

- **Videos covered but not limited to:**
  - New Member Orientation
  - How-to Google
  - How-to Member files
    - Budget
    - Key Performance Indicators (KPIs)
    - Production
    - Job Analysis
    - Sales Pipeline
    - Sales per month
  - Installation Training
  - Business Coaching (Yearly Retreat)
  - Marketing / Social / Website / Customer Facing

# Tier 3

**\$2000 / month**

## Member Benefits

- **Tier 1 Benefits**
- 6 hours per month of 1-on-1 coaching sessions (~2/week)
- Shawn King as your designated business coach
- Access to Monday, Tuesday, and Friday MFA wide & specialty coaching group meetings
- Assigned 'Tribe' coach for small group meetings once per week
- Yearly budget reviews (Final review with Shawn King)
- Access to our team for questions and concerns in your company through text, email or phone call
- Provide contacts for service providers we use within our operation when needed
- Access to our supply chain of material at contractor's price
- Availability to send your team to work with our team for experience, you pay lodging, travel, food, & wages
- Availability to send your team to hosted installation trainings you pay lodging, travel, food, and wages
- \$1500 upgrade credit towards a 3rd person in the same room as the purchaser (single room) at the retreat
- Pay for 1 day of private installation training receive an upgrade of 1 additional day (back to back days)
- Credited one day of in person consultation (excludes travel and lodging) after 6-months of paid membership
- 15% upgrade credit to your Mr. Fence Tools order, with active membership

## Curated Company Google Drive folder

- **Templates Provided:**
  - **Budget** - the baseline to knowing your numbers and discovering your 'magic number'
  - **Production Schedule** - the who, what, when, where, and why of your day to day operations
  - **Key Performance Indicators (KPIs)** - track your day to day, week to week, and yearly: sales process, installation efficiencies, and financial goals through data tracking and reporting
  - **Job Analysis** - tracking individual foreman performance and determine the true gross profit for each installation
  - **Sales Pipeline** - Track your sales per person per project and keep your team accountable
  - **Sales per Month** - Track your monthly sales and ensure you're hitting your sales goals

## Loom Videos

- **Videos covered but not limited to:**
  - New Member Orientation
  - How-to Google
  - How-to Member files
    - Budget
    - Key Performance Indicators (KPIs)
    - Production
    - Job Analysis
    - Sales Pipeline
    - Sales per month
  - Installation Training
  - Business Coaching (Yearly Retreat)
  - Marketing / Social / Website / Customer Facing

## Payment Options

- Pay as you go
- 8-month **signed** commitment
  - first month credited
- 8-month pre-paid commitment
  - Receive your choice (1 of 3) of curated Mr. Fence Tools packages valued at \$2000
- 12-month commitment
  - receive an upgrade credit towards your in-person business consultation (your company provides transportation, room & board)

**a-la-carte 1-on-1 coaching:** \$200 / 1-hr session

## Payment Methods

- ACH (direct deposit) - preferred method
- Credit Card - 3.5% surcharge per transaction