

Tier 2

\$1400 / month

Member Benefits

- **Tier 1 Benefits**
- 4 hours per month of 1-on-1 coaching sessions (1/week)
- Access to Monday, Tuesday, and Friday MFA wide & specialty coaching group meetings
- Assigned 'Tribe' coach for small group meetings once per week
- Yearly budget reviews (Final review with Shawn King)
- Access to our team for questions and concerns in your company through text, email or phone call
- Provide contacts for service providers we use within our operation when needed
- Access to our supply chain of material at contractor's price
- Availability to send your team to work with our team for experience, you pay lodging, travel, food, & wages
- Availability to send your team to hosted installation trainings you pay lodging, travel, food, and wages
- \$1500 upgrade credit towards a 3rd person in the same room as the purchaser (single room) at the retreat
- Pay for 1 day of private installation training receive an upgrade of 1 additional day (back to back days)
- 10% upgrade credit to your Mr. Fence Tools order, with active membership

Curated company Google Drive folder

- **Templates Provided:**
 - **Budget** - the baseline to knowing your numbers and discovering your 'magic number'
 - **Production Schedule** - the who, what, when, where, and why of your day to day operations
 - **Key Performance Indicators (KPIs)** - track your day to day, week to week, and yearly: sales process, installation efficiencies, and financial goals through data tracking and reporting
 - **Job Analysis** - tracking individual foreman performance and determine the true gross profit for each installation
 - **Sales Pipeline** - Track your sales per person per project and keep your team accountable
 - **Sales per Month** - Track your monthly sales and ensure you're hitting your sales goals

Loom Videos

- **Videos covered but not limited to:**
 - New Member Orientation
 - How-to Google
 - How-to Member files
 - Budget
 - Key Performance Indicators (KPIs)
 - Production
 - Job Analysis
 - Sales Pipeline
 - Sales per month
 - Installation Training
 - Business Coaching (Yearly Retreat)
 - Marketing / Social / Website / Customer Facing

Payment Options

- Pay as you go
- 8-month **signed** commitment
 - first month credited
- 8-month pre-paid commitment
 - Receive your choice (1 of 3) of curated Mr. Fence Tools packages valued at \$2000
- 12-month commitment
 - receive an upgrade credit towards your in-person business consultation (your company provides transportation, room & board)

a-la-carte 1-on-1 coaching: \$200 / 1-hr session

Payment Methods

- ACH (direct deposit) - preferred method
- Credit Card - 3.5% surcharge per transaction